

OPENING DAY

| Monday, April 14, 2025 |                                                                                                                                   |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| TIME                   | SUBJECT                                                                                                                           |
| 12:30-13:30            | Check-in                                                                                                                          |
|                        | Lunch                                                                                                                             |
|                        |                                                                                                                                   |
| 13:30-14:00            | Brand Team Opening<br>Umut Pelit & Emre Karamahmutoğlu                                                                            |
| 14:00-14:50            | GM Opening and LT Panel<br>Ryan Edward Dawson                                                                                     |
| 14:50-15:00            | Coffee Break                                                                                                                      |
| 15:00-15:40            | Brand Team Leaders Opening<br>Cihan Demir & Nilay Söoğlu & Karan Bozkurt                                                          |
| 15:40-15:50            | Coffee Break                                                                                                                      |
| 15:50-16:50            | META UAE/META Launch Learnings<br>Ali İqbal & Fatih Tangı                                                                         |
| 16:50-17:00            | Brand Team Closing Remarks<br>Esra Aksoy, Umut Pelit, Emre Karamahmutoğlu, Ali Ertekin, Orçun Çil, Ekin Hazal Bolulu, Ergün Şirin |
| 18:30                  | Transfer to Dinner                                                                                                                |

WM DAY

| Tuesday, April 15, 2025 |                                                                                                                                       |
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| TIME                    | SUBJECT                                                                                                                               |
| 09:00-09:45             | Mounjaro WM Patient Profile & Strategy<br>Umut Pelit                                                                                  |
| 09:45-10:00             | Coffee Break                                                                                                                          |
| 10:00-10:45             | SURMOUNT 1 in IVA<br>Umut Pelit & Orçun Çil                                                                                           |
| 10:45-11:00             | Coffee Break                                                                                                                          |
| 11:00-11:45             | SURMOUNT 4-3 in IVA<br>Umut Pelit & Orçun Çil                                                                                         |
| 11:45-12:00             | Coffee Break                                                                                                                          |
| 12:00-12:30             | Launch Materials<br>Umut Pelit                                                                                                        |
| 12:30- 13:30            | Lunch                                                                                                                                 |
| 13:30-14:15             | Role-Play Session<br>1 <sup>st</sup> station SURMOUNT 1<br>2 <sup>nd</sup> station SURMOUNT 4<br>3 <sup>rd</sup> station SURMOUNT 3-2 |
| 14:15-14:30             | Coffee Break                                                                                                                          |
| 14:30-15:15             | Role-Play Session<br>1 <sup>st</sup> station SURMOUNT 1<br>2 <sup>nd</sup> station SURMOUNT 4<br>3 <sup>rd</sup> station SURMOUNT 3-2 |
| 15:15-15:30             | Coffee Break                                                                                                                          |
| 15:30-16:15             | Role-Play Session<br>1 <sup>st</sup> station SURMOUNT 1<br>2 <sup>nd</sup> station SURMOUNT 4<br>3 <sup>rd</sup> station SURMOUNT 3-2 |
| 16:15-17:00             | WM Day Closing Remarks<br>Umut Pelit & Orçun Çil & Ergün Şirin                                                                        |
| 18:30                   | Transfer to Dinner                                                                                                                    |

T2D DAY

| Wednesday, April 16, 2025 |                                                                                                                                      |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| TIME                      | SUBJECT                                                                                                                              |
| 09:00-09:20               | WM Exam                                                                                                                              |
| 09:20-09:30               | Coffee Break                                                                                                                         |
| 09:30-10:15               | Mounjaro T2D Patient Profile & Strategy<br>Umut Pelit                                                                                |
| 10:15-10:30               | Coffee Break                                                                                                                         |
| 10:30-11:15               | SURPASS 2-4 in IVA<br>Umut Pelit & Orçun Çil                                                                                         |
| 11:15-11:30               | Coffee Break                                                                                                                         |
| 11:30-12:30               | SURPASS 1-3-5 in IVA<br>Umut Pelit & Orçun Çil<br>Launch Materials<br>Umut Pelit                                                     |
| 12:30- 13:30              | Lunch                                                                                                                                |
| 13:30-14:15               | Role-Play Session<br>1 <sup>st</sup> station SURPASS 2<br>2 <sup>nd</sup> station SURPASS 4<br>3 <sup>rd</sup> station SURPASS 1-3-5 |
| 14:15-14:30               | Coffee Break                                                                                                                         |
| 14:30-15:15               | Role-Play Session<br>1 <sup>st</sup> station SURPASS 2<br>2 <sup>nd</sup> station SURPASS 4<br>3 <sup>rd</sup> station SURPASS 1-3-5 |
| 15:15-15:30               | Coffee Break                                                                                                                         |
| 15:30-16:15               | Role-Play Session<br>1 <sup>st</sup> station SURPASS 2<br>2 <sup>nd</sup> station SURPASS 4<br>3 <sup>rd</sup> station SURPASS 1-3-5 |
| 16:15-17:00               | T2D Day Closing Remarks<br>Umut Pelit & Orçun Çil & Ergün Şirin                                                                      |
| 18:30                     | Transfer to Dinner                                                                                                                   |

PATIENT - PHARMACY DAY

| Thursday, April 17, 2025 |                                                                                                                                                             |                                                                                       |
|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| TIME                     | SUBJECT                                                                                                                                                     |                                                                                       |
| 09:00-09:20              | T2D Exam                                                                                                                                                    |                                                                                       |
| 09:20-09:30              | Coffee Break                                                                                                                                                |                                                                                       |
| 09:30-10:15              | Patient Activation Plans<br>Emre Karamahmutoğlu                                                                                                             |                                                                                       |
| 10:15-10:30              | Coffee Break                                                                                                                                                |                                                                                       |
| 10:30-11:15              | OTGS Materials Launch<br>Emre Karamahmutoğlu,<br>Ali Ertekin                                                                                                |                                                                                       |
| 11:15-11:30              | Coffee Break                                                                                                                                                | Immunology & Oncology Sales Team attendance                                           |
| 11:30-12:30              | Role and Importance of Pharmacies<br>Cihan Demir                                                                                                            |                                                                                       |
| 12:30- 13:30             | Lunch                                                                                                                                                       | Lunch                                                                                 |
| 13:30-14:15              | Pharmacy Strategy<br>Emre Karamahmutoğlu                                                                                                                    | Immunology & Oncology Sales Team attendance                                           |
| 14:15-14:30              | Coffee Break                                                                                                                                                | Coffee Break                                                                          |
| 14:30-15:15              | Role-Play Session<br>1 <sup>st</sup> station Pharmacy Segment A<br>2 <sup>nd</sup> station Pharmacy Segment B<br>3 <sup>rd</sup> station Pharmacy Segment A | Immunology & Oncology Sales Team Mounjaro Medical Training<br>Orçun Çil & Ali Ertekin |
| 15:15-15:30              | Coffee Break                                                                                                                                                | Coffee Break                                                                          |
| 15:30-16:15              | Role-Play Session<br>1 <sup>st</sup> station Pharmacy Segment A<br>2 <sup>nd</sup> station Pharmacy Segment B<br>3 <sup>rd</sup> station Pharmacy Segment A | Immunology & Oncology Sales Team Mounjaro Medical Training<br>Orçun Çil & Ali Ertekin |
| 16:15-17:00              | Patient & Pharmacy Closing Remarks<br>Emre Karamahmutoğlu & Ergün Şirin                                                                                     |                                                                                       |
| 19:30-20:00              | Cocktail                                                                                                                                                    |                                                                                       |
| 20:00                    | GALA DINNER                                                                                                                                                 |                                                                                       |

CLOSING DAY

| Friday, April 18, 2025 |                                             |
|------------------------|---------------------------------------------|
| TIME                   | SUBJECT                                     |
| 09:30-10:15            | Role-Play Session                           |
| 10:15-10:30            | Coffee Break                                |
| 10:30-11:15            | Role-Play Session                           |
| 11:15-11:30            | Coffee Break                                |
| 11:30-12:15            | Role-Play Session                           |
| 12:15-13:30            | Check-out & Lunch                           |
| 13:30 - 14:15          | Off-label Training                          |
| 14:15 - 14:30          | Coffee Break                                |
| 14:30 - 15:15          | Pharmacovigilance Training<br>Sümeyye Kavak |
| 15:15 - 15:30          | Coffee Break                                |
| 15:30 - 16:15          | Product Complaints Training<br>Tuğba Özkan  |
| 16:15-16:30            | Closing Remarks                             |