

IDM CET Paris Meeting 2025 Agenda

DAY 1: Vision

Time	Topics
8:30 – 8:45	Welcome
8:45 – 10:15	IDM CET Strategy & LT Panel (Q&A)
10:15 – 10:45	Actionable Attitudes
10:45 – 11:15	Break
11:15 – 11:30	Ways of Working Workshop Introduction
11:30 – 13:00	Brand and Skills Ways of Working Sessions
	Brand (Priority Knots) Paxlovid/Comirnaty, Prevenir 20, Vyndaqel,, Cibirgo, Lorviqua/Lorebrena Skills Coaching
13:00 -13:30	Welcome from OM
13:30 – 14:30	Lunch
14:30 – 15:45	Way of Working Sessions (Continued):
	Brand (Priority Knots) Abrysvo, Vydura, Hymravzi, Elrexfio, Ibrance Skills: Pfizer Selling Skills Framework
15:45 – 15:55	Closing
15:55 - 16:30	Break
16:30	Meet at the Lobby for Team Building Activity

DAY 2: Transition

Time	Topics
08:30- 08:45	Recap Day 1
08:45- 08:50	Integrated Ways of Working Introduction
08:50- 09:45	GCET Ways of Working
9:45 – 10:45	Selling Skills Integration with Brand
10:45 – 11:15	Break
11:15- 12:45	Designing for Learnability: Rethinking How We Enable Learning <i>External Consultant - Daniel Cordon</i>
12:45- 1:45	Lunch
1:45 – 3:15	Facilitate with Impact Workshops
3:15 – 3:40	Break
3:45 – 5:30	Facilitate with Impact Workshops
5:30	Closing
TBD	Meet in lobby for Evening Dinner Experience

DAY 3: Horizon & Recognition

Time	Topics
8:30- 8:45	Recap of Day 2
8:45-10:45	County/Cluster Diagnosis & Action Plan
10:45 – 11:15	Break
11:15 – 12:15	Country Plan Presentations
12:15 – 1:00	Meeting Recap & Fire Chat w/Melchior
1:00 – 1:30	Colleague Recognition
1:30	Meeting Close, Lunch & Departures