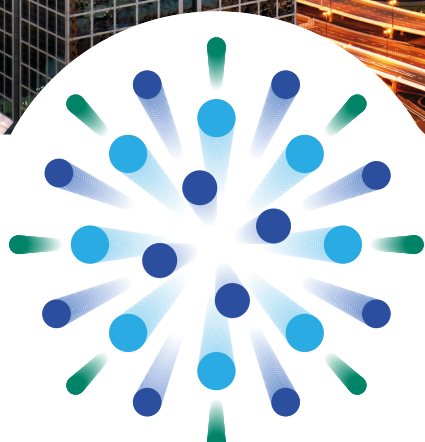


8-9th
February,
2025
Conrad Hotel,
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AGENDA

Day 1

Saturday, 8 February (9:30-16:00)

Time	Session	Speakers
8:30	Registration	
9:30-9:50	Welcome and Pfizer’s Commitment to Dermatology	Elif Aral (Pfizer) Vasu Vats (Pfizer) Yasser El Dershaby (Pfizer) Anwar Al Hammadi
9:50-10:30	Insights Into the Burden, Pathophysiology and Implications for Treatment of Immuno-inflammatory Hair and Skin Diseases	Diamant Thaçi Brett King
10:30- 10:50	Clinical Updates in Alopecia Areata	Jennifer Soung
10:50-11:10	Clinical Updates in Atopic Dermatitis	Linda Stein Gold
11:10-11:40	Break	
11:40-12:00	What Should Patients Expect from Treatment?	Brittany Craiglow Diamant Thaçi
12:00-12:20	What Is Treatment Success? Perspectives from AA and AD	Linda Stein Gold Jennifer Soung
12:20- 12:40	Dose Optimization With a Small Molecule: Continue, Dose Down or Stop?	Brittany Craiglow Mayra Ianhez
12:40-13:00	Q&A With Panel	All
13:00-14:00	Lunch	
14:00-15:00	Clinical Challenges: How Do We Apply the Data to Match the Right Patient To The Right Treatment?	All
15:00-16:00	Workshop: Clinical Experience Exchange	Please see workshop allocation table

Day 2

Sunday, 9 February (9:00-13:00)

Time	Session	Speakers
8:30	Registration	
9:00-9:10	Welcome	Ayman Al Naeem
9:10-9:30	Social Media in Dermatology: The Impact and Best Use	Anwar Al Hammadi Brittany Craiglow Mayra Ianhez Jennifer Soung
9:30-10:15	You Decide: Clinical Questions Beyond the Textbook	All
10:15-11:00	Treating Adolescents With Atopic Dermatitis and Alopecia Areata Using Small Molecules	Brittany Craiglow Mayra Ianhez
11:00-11:30	Break	
11:30-12:00	Rapid Fire	Ayman Al Naeem Brett King Diamant Thaçi
12:00-12:30	Practical Tips for the Dermatologist Initiating Treatment With a Small Molecule	Jennifer Soung
12:30-12:55	Key Insights and Reflections From the Masterclass	Diamant Thaçi
12:55-13:00	Masterclass Close	Ayman Al Naeem



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Workshop Number	Location	Countries	Moderator(s) and Content
Workshop #1	Meeting Room 2 on Level 2	Poland, Taiwan, Romania	Ming-Ying Wu (AD and AA)
Workshop #2	Meeting Room 3 on Level 2	Mexico and Colombia	Ana Crocker (AD)
Workshop #3	Meeting Room 4 on Level 2	Brazil and Portugal	Anderson Costa (AD) and Marcelo Teixeira (AA)
Workshop #4	Boardroom 1 on Level 4	Malaysia and Singapore	Kok Wai Leong (AD) and Alejandra Castañeda (AA)
Workshop #5	Meeting Room 8/9 on Level 4	Spain	Trinidad Montero Vilchez (AD) and Carolina Prat (AA)
Workshop #6	Meeting Room 10 on Level 4	Qatar, Kuwait, UAE, Saudi Arabia	Fatima Albreiki (AD and AA)
Workshop #7	Meeting Room 6 on Level 4	Canada, Sweden, Japan	Andrew Ferrier (AD and AA)
Workshop #8	Boardroom 3 on Level 4	Thailand and Egypt	Ozge Karstarli (AD)
Workshop #9	Meeting Room 7 on Level 4	China	Aiping Wang (AD)
Workshop #10	Stay in Plenary on Level 2	Germany	Ahmed Ameen (AD)



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