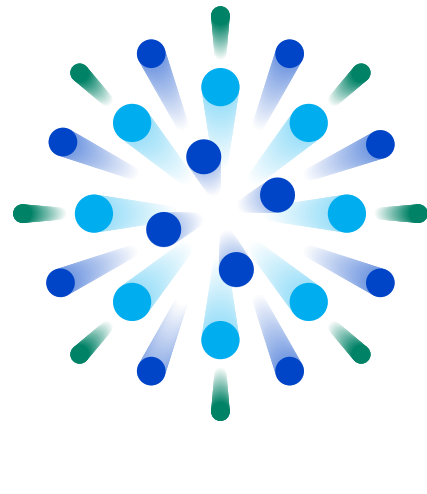




iDERM
A C A D E M Y
Immuno-Inflammation network of experts



Dear Doctor,

Thank you for your confirmation of your attendance to **The iDERM ACADEMY Masterclass** which will take place on **February 8th & 9th, 2025** at the **Conrad Hotel in Dubai, United Arab Emirates**. Please find below important information about your registration and some logistic details related to the meeting.

MEETING VENUE

The meeting will take place at the **Conrad Hotel Dubai**
Address : Sheikh Zayed Rd - Trade Centre 1 - Dubai
Tel : +9714 444 7 444

ACCOMMODATION

Your accommodation has been booked as per the dates communicated to us during the registration process. Pfizer will cover the cost of your bedroom and breakfast **iDERM ACADEMY Masterclass** registered delegates only on a single occupancy basis at the **Conrad Hotel**.

Hotel Check-in:

Please check-in at the hotel front desk and ensure to collect your name badge from iDERM Academy Masterclass Hospitality desk.

Hotel check-in time is after 14:00. However, we will endeavor to have bedrooms ready for pre-advised early arrivals.

Please note that as per the hotel policy, the Front Desk will ask all participants for a security deposit to cover for any potential room incidentals (minibar, telephone, laundry, etc.). They will either preauthorize your credit card or ask for a cash deposit.

Hotel Check-out:

Please note that hotel check-out time is 12:00.

You are kindly asked to settle any room incidentals or extras, when checking out from the hotel.

HOSPITALITY DESK

The **iDERM Academy** Hospitality Desk will be located in the hotel lobby.

Date	Location	Time
February 06th 2025, Thursday	Hotel Lobby level	In line with the arrivals
February 07th 2025, Friday	Hotel Lobby level	In line with the arrivals
February 08th, 2025, Saturday	Hotel Lobby level	In line with the arrival and departure
February 09th, 2025, Sunday	Hotel Lobby level	In line with the departure

GROUND TRANSPORTATION



Transfers have been arranged for you based on the flight information which you shared during the registration process. Please inform us in case there are any changes in your flights.

Arrival Airport Transfers:

Upon exiting the customs area, you will come to the Arrivals Hall where you will be met by a representative, holding **"iDERM ACADEMY Masterclass"** sign as in the image above, who will escort you to your transfer vehicle.

Only For Emirates Airlines Business Class travelers: If you have booked Chauffeur-drive service, please proceed to the **Emirates Chauffeur-drive service area** located after exiting the customs area to avail your chauffeur-drive service.

If you experience any problems on arrival at the airport, please contact the Events Team from **dnata Ms. Deepti Bhatia** via the mobile number +971 56 505 9324 and **Ms. Shruti Kudtarkar** +971 50 183 9216.

Departure Airport Transfers:

Please note that your departure transfer pick-up time from Conrad Dubai is **exactly 3 hours before** the flight departure.

Only For Emirates Airlines Business Class travelers: If you have pre-booked your chauffeur-drive service, please refer to your pickup time

MEETING INFORMATION

You will receive a Name Badge upon arrival your badge must be always worn during business sessions and at all mealtimes. It is also particularly important for security whilst in the hotel.

Meeting Attire:

The meeting attire is Business Casual, whilst evenings are Smart Casual.

Registration:

Registration will start at 08:30 hours, please ensure to register your attendance both days.

Day 1: Registration: Saturday 8 th February: 08:30	Day 2: Registration: Sunday 9 th February: 08:30
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Program:

Please refer to your detailed meeting agenda in the welcome pack upon your arrival to the hotel for the meeting hours. The meeting will be held in the **Grand Ballroom, Level 2 of the Hotel**. There will be signage throughout the hotel to guide you to the meeting room.

Day 1: Saturday 8 th February: 09:00 – 16:00	Day 2: Sunday 9 th February: 09:00 – 13:00
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INTERNET

Complimentary internet access in room & in all public areas and meeting spaces for all in-house guests is available. Please ask for the password at the hotel reception during check-in.

MEALS FOR THE DAY (07th February 2025)

Buffet dinner will be served at **Ballaro restaurant on level 6 at the Hotel from 19:30 to 22:00 hours**. We request you to advise your room number and sign the check provided by the restaurant personnel.

BREAKFAST

Buffet breakfast will be served from 06:30 to 08:30 each day in the **Ballaro restaurant on level 6 at the Hotel**.

LUNCH

Lunch will be served in line with the meeting agenda in the **Ballaro restaurant on level 6 at the Hotel** on Saturday February 8th and Sunday February 9th.

OFFSITE DINNER ON SATURDAY FEBRUARY 8

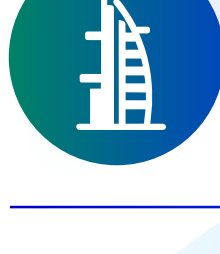
Dinner will be served from 19:30 to 22:00 at **EWAAN Restaurant - Downtown**.

Please meet in the hotel lobby at **19:00** where you will be escorted to coach transfer that will take you to the venue. Transfers will also be provided back to the hotel at **22:00**.

Dress code for the evening is smart casual

USEFUL INFORMATIONS

The weather in Dubai during the meeting days during daytime temperatures usually reach 25°C in February with no heat and humidity, falling to 14°C at night.



Dubai

is the most populous city in the United Arab Emirates, the most populated of the 7 emirates of the United Arab Emirates.

Location

Dubai is situated on the Persian Gulf coast of the United Arab Emirates and is roughly at sea level (16 m or 52 ft above). The emirate of Dubai shares borders with Abu Dhabi in the south and Sharjah in the northeast



Language

Being one of the leading tourist destinations, Dubai is a multi-linguistic country. With Arabic being the popular choice among natives, expats converse mainly in English, Hindi, Urdu and even Filipino. Due to its mission of being the world's most exquisite tourist destination.

Currency

The currency in Dubai is Arab Emirates Dirham, more commonly known as Emirati Dirham. It is used throughout the UAE. The Dubai currency – when abbreviated – is known as the "AED" (officially) or the "DHs" (unofficially).



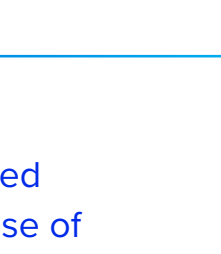
Money exchange

There are many ways to change money in Dubai or directly at the Airport, most of the exchange offices are charging a small commission amount.

Exchange Rates 1 AED is around 0, 27 United States Dollar

Electricity

For Dubai and all places within United Arab Emirates the associated plug type is G, which is the plug that has three rectangular pins in a triangular pattern. Dubai operates on a 230V supply voltage and 50Hz.

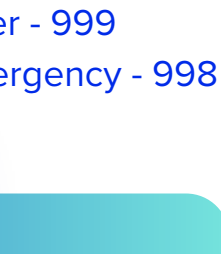


Health & Safety

We are committed to the highest internationally approved public health and safety standards in the professional use of biocides, and in cleaning, disinfecting, sterilizing, and taking necessary preventative measures.

Mobile phones & SIM cards

Etisalat and du are licensed to provide telecommunication (landline, mobile phone and internet) services in the UAE.



Time Zone: GMT +4
Telephone area code: 00971 or +971

Important Telephone Numbers:
Police Emergency Number - 999
Ambulance / Medical Emergency - 998
Fire Department - 997

PARTNERS & FAMILY

If you are travelling to Dubai with partners/family members, please note that Pfizer is committed to follow PhRMAG code of pharmaceutical ethics. Consistent with that, this invitation is exclusive to you only, and Pfizer will not cover any kind of spouse and/ or family related expenses (additional onsite food and beverages, room incidental expenses). All accompanying family members will need to dine outside of the meeting areas; this includes breakfast, lunch and dinner as well as the offsite dinner. We appreciate your understanding in this matter.

LOGISTICS CONTACT

Whilst in Dubai **iDERM ACADEMY & Med Derm Global Masterclass** Events Team can be contacted via the telephone numbers below.

dnata Event Coordinator
Ms. Deepti Bhatia
Mobile: +97156 5059324
Pfizerevents@dnata.com

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